Chapter 15

User Interface Design
Topics covered

- User interface design principles
- User interaction
- Information presentation
- User support
- Interface evaluation
The user interface

- User interfaces should be designed to match the skills, experience and expectations of its anticipated users.
- System users often judge a system by its interface rather than its functionality.
- A poorly designed interface can cause a user to make catastrophic errors.
- Poor user interface design is the reason why so many software systems are never used.
Graphical user interfaces

- Most users of business systems interact with these systems through graphical interfaces although, in some cases, legacy text-based interfaces are still used.
## GUI characteristics

<table>
<thead>
<tr>
<th>Characteristic</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Windows</td>
<td>Multiple windows allow different information to be displayed simultaneously on the user’s screen.</td>
</tr>
<tr>
<td>Icons</td>
<td>Icons different types of information. On some systems, icons represent files; on others, icons represent processes.</td>
</tr>
<tr>
<td>Menus</td>
<td>Commands are selected from a menu rather than typed in a command language.</td>
</tr>
<tr>
<td>Pointing</td>
<td>A pointing device such as a mouse is used for selecting choices from a menu or indicating items of interest in a window.</td>
</tr>
<tr>
<td>Graphics</td>
<td>Graphical elements can be mixed with text on the same display.</td>
</tr>
</tbody>
</table>
GUI advantages

- They are easy to learn and use.
  - Users without experience can learn to use the system quickly.

- The user may switch quickly from one task to another and can interact with several different applications.
  - Information remains visible in its own window when attention is switched.

- Fast, full-screen interaction is possible with immediate access to anywhere on the screen.
User-centred design

- The aim of this chapter is to sensitise software engineers to key issues underlying the design rather than the implementation of user interfaces.
- User-centred design is an approach to UI design where the needs of the user are paramount and where the user is involved in the design process.
- UI design always involves the development of prototype interfaces.
User interface design process

- Analyse and understand user activities
- Produce paper-based design prototype
- Design prototype
- Produce dynamic design prototype
- Evaluate design with end-users
- Executable prototype
- Evaluate design with end-users
- Implement final user interface

Analyse and understand user activities

Produce paper-based design prototype

Evaluate design with end-users

Design prototype

Produce dynamic design prototype

Evaluate design with end-users

Executable prototype

Implement final user interface
Activity
UI Design principles

- User familiarity
  - The interface should be based on user-oriented terms and concepts rather than computer concepts. For example, an office system should use concepts such as letters, documents, folders etc. rather than directories, file identifiers, etc.

- Consistency
  - The system should display an appropriate level of consistency. Commands and menus should have the same format, command punctuation should be similar, etc.

- Minimal surprise
  - If a command operates in a known way, the user should be able to predict the operation of comparable commands
Design principles

- **Recoverability**
  - The system should provide some resilience to user errors and allow the user to recover from errors. This might include an undo facility, confirmation of destructive actions, 'soft' deletes, etc.

- **User guidance**
  - Some user guidance such as help systems, on-line manuals, etc. should be supplied

- **User diversity**
  - Interaction facilities for different types of user should be supported. For example, some users have seeing difficulties and so larger text should be available
User-system interaction

- Two problems must be addressed in interactive systems design
  - How should information from the user be provided to the computer system? (interaction style)
  - How should information from the computer system be presented to the user? (Information presentation)
Interaction styles

- Direct manipulation
- Menu selection
- Form fill-in
- Command language
- Natural language
Direct manipulation

- The user interacts directly with objects on the screen.
- Direct manipulation usually involves a pointing device (a mouse, a stylus, a trackball or, on touch screens, a finger) that indicates the object to be manipulated and the action, which specifies what should be done with that object. For example, to delete a file, you may click on an icon representing that file and drag it to a trashcan icon.
Direct manipulation advantages

- Users feel in control of the computer and are less likely to be intimidated by it
- User learning time is relatively short
- Users get immediate feedback on their actions so mistakes can be quickly detected and corrected
Direct manipulation problems

- The derivation of an appropriate information space model can be very difficult.
- Given that users have a large information space, what facilities for navigating around that space should be provided?
- Direct manipulation interfaces can be complex to program and make heavy demands on the computer system.
Menus Interface
Menu systems

- Users make a selection from a list of possibilities presented to them by the system.
- The selection may be made by pointing and clicking with a mouse, using cursor keys or by typing the name of the selection.
- May make use of simple-to-use terminals such as touchscreens.
Advantages of menu systems

- Users need not remember command names as they are always presented with a list of valid commands.
- Typing effort is minimal.
- User errors are trapped by the interface.
- Context-dependent help can be provided. The user’s context is indicated by the current menu selection.
Problems with menu systems

- Actions which involve logical conjunction (and) or disjunction (or) are awkward to represent.
- Menu systems are best suited to presenting a small number of choices. If there are many choices, some menu structuring facility must be used.
- Experienced users find menus slower than command language.
### Form-based interface

<table>
<thead>
<tr>
<th>Title</th>
<th>ISBN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Author</td>
<td>Price</td>
</tr>
<tr>
<td>Publisher</td>
<td>Publication date</td>
</tr>
<tr>
<td>Edition</td>
<td>Number of copies</td>
</tr>
<tr>
<td>Classification</td>
<td>Loan status</td>
</tr>
<tr>
<td>Date of purchase</td>
<td>Order status</td>
</tr>
</tbody>
</table>

**NEW BOOK**
Advantages of form-based interface

- Simplifies data entry.
- Shortens learning in that the fields are predefined and need only be 'recognized'.
- *Guides* the user via the predefined rules.

http://www.interaction-design.org
Disadvantages of form-based interface

- Consumes screen space.
- Usually sets the scene for rigid formalization of the business processes.

http://www.interaction-design.org
Command interfaces

- User types commands to give instructions to the system e.g. UNIX
- May be implemented using cheap terminals.
- Easy to process using compiler techniques
- Commands of arbitrary complexity can be created by command combination
- Concise interfaces requiring minimal typing can be created
Problems with command interfaces

- Users have to learn and remember a command language. Command interfaces are therefore unsuitable for occasional users.
- Users make errors in command. An error detection and recovery system is required.
- System interaction is through a keyboard so typing ability is required.
Command languages

- Often preferred by experienced users because they allow for faster interaction with the system
- Not suitable for casual or inexperienced users
- May be provided as an alternative to menu commands (keyboard shortcuts). In some cases, a command language interface and a menu-based interface are supported at the same time
Natural language interfaces

- The user types a command in a natural language. Generally, the vocabulary is limited and these systems are confined to specific application domains (e.g. timetable enquiries).
- NL processing technology is now good enough to make these interfaces effective for casual users but experienced users find that they require too much typing.
Multiple user interfaces

- Graphical user interface
  - GUI manager
  - Operating system
- Command language interface
  - Command language interpreter
<table>
<thead>
<tr>
<th>Interaction style</th>
<th>Main advantages</th>
<th>Main disadvantages</th>
<th>Application examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct manipulation</td>
<td>Fast and intuitive interaction</td>
<td>May be hard to implement</td>
<td>Video games, CAD systems</td>
</tr>
<tr>
<td></td>
<td>Easy to learn</td>
<td>Only suitable where there is a visual metaphor for tasks and objects</td>
<td></td>
</tr>
<tr>
<td>Menu selection</td>
<td>Avoids user error</td>
<td>Slow for experienced users</td>
<td>Most general-purpose systems</td>
</tr>
<tr>
<td></td>
<td>Little typing required</td>
<td>Can become complex if many menu options</td>
<td></td>
</tr>
<tr>
<td>Form fill-in</td>
<td>Simple data entry</td>
<td>Takes up a lot of screen space</td>
<td>Stock control, Personal loan processing</td>
</tr>
<tr>
<td></td>
<td>Easy to learn</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Command language</td>
<td>Powerful and flexible</td>
<td>Hard to learn</td>
<td>Operating systems, Library information retrieval systems</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Poor error management</td>
<td></td>
</tr>
<tr>
<td>Natural language</td>
<td>Accessible to casual users</td>
<td>Requires more typing</td>
<td>Timetable systems, WWW information retrieval systems</td>
</tr>
<tr>
<td></td>
<td>Easily extended</td>
<td>Natural language understanding systems are unreliable</td>
<td></td>
</tr>
</tbody>
</table>
Information presentation

- Information presentation is concerned with presenting system information to system users.
- The information may be presented directly (e.g. text in a word processor) or may be transformed in some way for presentation (e.g. in some graphical form).
- The Model-View-Controller approach is a way of supporting multiple presentations of data.
Information presentation

Information to be displayed → Presentation software → Display
Model-view-controller

- **View state**
  - View methods

- **Model state**
  - Model methods
  - Model queries and updates
  - Model edits

- **Controller state**
  - Controller methods
  - Controller state
  - User inputs

- **View state**
  - View modification messages
Information presentation

- **Static information**
  - Initialised at the beginning of a session. It does not change during the session
  - May be either numeric or textual

- **Dynamic information**
  - Changes during a session and the changes must be communicated to the system user
  - May be either numeric or textual
Information display factors

- Is the user interested in precise information or data relationships?
- How quickly do information values change? Must the change be indicated immediately?
- Must the user take some action in response to a change?
- Is there a direct manipulation interface?
- Is the information textual or numeric? Are relative values important?
### Alternative information presentations

<table>
<thead>
<tr>
<th>Month</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan</td>
<td>2842</td>
</tr>
<tr>
<td>Feb</td>
<td>2851</td>
</tr>
<tr>
<td>Mar</td>
<td>3164</td>
</tr>
<tr>
<td>April</td>
<td>2789</td>
</tr>
<tr>
<td>May</td>
<td>1273</td>
</tr>
<tr>
<td>June</td>
<td>2835</td>
</tr>
</tbody>
</table>

**Bar chart showing data for 2000:**

- **Jan:** 2842
- **Feb:** 2851
- **Mar:** 3164
- **April:** 2789
- **May:** 1273
- **June:** 2835

(Bar chart illustrates the data provided in the table.)
Dynamic information display

Dial with needle  
Pie chart  
Thermometer  
Horizontal bar
Analogue vs. digital presentation

- Digital presentation
  - Compact - takes up little screen space
  - Precise values can be communicated

- Analogue presentation
  - Easier to get an 'at a glance' impression of a value
  - Possible to show relative values
  - Easier to see exceptional data values
Displaying relative values

<table>
<thead>
<tr>
<th>Pressure</th>
<th>Temperature</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>100</td>
<td>25</td>
</tr>
<tr>
<td>200</td>
<td>50</td>
</tr>
<tr>
<td>300</td>
<td>75</td>
</tr>
<tr>
<td>400</td>
<td>100</td>
</tr>
</tbody>
</table>
Data visualisation

- Concerned with techniques for displaying large amounts of information
- Visualisation can reveal relationships between entities and trends in the data
- Possible data visualisations are:
  - Weather information collected from a number of sources
  - The state of a telephone network as a linked set of nodes
  - Chemical plant visualised by showing pressures and temperatures in a linked set of tanks and pipes
  - A model of a molecule displayed in 3 dimensions
  - Web pages displayed as a hyperbolic tree
80% of the U.S. population lives in a metropolitan area. Top five population centers are numbered.
Colour displays

- Colour adds an extra dimension to an interface and can help the user understand complex information structures
- Can be used to highlight exceptional events
- Common mistakes in the use of colour in interface design include:
  - The use of colour to communicate meaning
  - Over-use of colour in the display
Colour use guidelines

- Don't use too many colours
- Use colour coding to support use tasks
- Allow users to control colour coding
- Design for monochrome then add colour
- Use colour coding consistently
- Avoid colour pairings which clash
- Use colour change to show status change
- Be aware that colour displays are usually lower resolution
الآن.. يمكنك أن تكون صحفيا.. إضغط للمشاركة

ساركوزي يؤكد حق المملكة في الدفاع عن سيادتها

جاء ذلك خلال القمة السعودية الفرنسية التي تجتمع فيها مجموعة حاملي الهوية الشرفية بالحدودية أمر. وكان الملك عبدالله بن عبدالعزيز قد بارز مع الرئيس الفرنسي أفلاً التعاون بين البلدين الصديقين في جميع المجالات وخصوصاً في المجال الاقتصادي.
User support

- User guidance covers all system facilities to support users including on-line help, error messages, manuals etc.
- The user guidance system should be integrated with the user interface to help users when they need information about the system or when they make some kind of error.
- The help and message system should, if possible, be integrated.
Help and message system

Application

Help interface

Error message system

Message presentation system

Help frames

Error message texts
Error messages

- Error message design is critically important. Poor error messages can mean that a user rejects rather than accepts a system.
- Messages should be polite, concise, consistent and constructive.
- The background and experience of users should be the determining factor in message design.
## Design factors in message wording

<table>
<thead>
<tr>
<th>Context</th>
<th>The user guidance system should be aware of what the user is doing and should adjust the output message to the current context.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Experience</td>
<td>As users become familiar with a system they become irritated by long, ‘meaningful’ messages. However, beginners find it difficult to understand short terse statements of the problem. The user guidance system should provide both types of message and allow the user to control message conciseness.</td>
</tr>
<tr>
<td>Skill level</td>
<td>Messages should be tailored to the user’s skills as well as their experience. Messages for the different classes of user may be expressed in different ways depending on the terminology which is familiar to the reader.</td>
</tr>
<tr>
<td>Style</td>
<td>Messages should be positive rather than negative. They should use the active rather than the passive mode of address. They should never be insulting or try to be funny.</td>
</tr>
<tr>
<td>Culture</td>
<td>Wherever possible, the designer of messages should be familiar with the culture of the country where the system is sold. There are distinct cultural differences between Europe, Asia and America. A suitable message for one culture might be unacceptable in another.</td>
</tr>
</tbody>
</table>
Nurse input of a patient’s name

Please type the patient’s name in the box then click on OK

Patient’s name

MacDonald, R.

OK Cancel
System and user-oriented error messages

System-oriented error message

Error #27

Invalid patient id

OK  Cancel

User-oriented error message

R. MacDonald is not a registered patient
Click on Patients for a list of patients
Click on Retry to re-input the patient’s name
Click on Help for more information

Patients  Help  Retry  Cancel
Help system design

- *Help?* means ‘help I want information’
- *Help!* means “HELP. I'm in trouble”
- Both of these requirements have to be taken into account in help system design
- Different facilities in the help system may be required
Help information

- Should not simply be an on-line manual
- Screens or windows don't map well onto paper pages.
- The dynamic characteristics of the display can improve information presentation.
- People are not so good at reading screen as they are text.
Help system use

- Multiple entry points should be provided so that the user can get into the help system from different places.
- Some indication of where the user is positioned in the help system is valuable.
- Facilities should be provided to allow the user to navigate and traverse the help system.
Entry points to a help system

- Top-level entry
- Entry from error message system
- Entry from application

Help frame network
User documentation

- As well as on-line information, paper documentation should be supplied with a system.
- Documentation should be designed for a range of users from inexperienced to experienced.
- As well as manuals, other easy-to-use documentation such as a quick reference card may be provided.
User document types

- System evaluators
  - Functional description
  - Description of services

- System administrators
  - Installation document
  - How to install the system

- Novice users
  - Introductory manual
  - Getting started

- Experienced users
  - Reference manual
  - Facility description

- System administrators
  - Administrator’s guide
  - Operation and maintenance
Document types

- **Functional description**
  - Brief description of what the system can do

- **Introductory manual**
  - Presents an informal introduction to the system

- **System reference manual**
  - Describes all system facilities in detail

- **System installation manual**
  - Describes how to install the system

- **System administrator’s manual**
  - Describes how to manage the system when it is in use
User interface evaluation

- Some evaluation of a user interface design should be carried out to assess its suitability.
- Full scale evaluation is very expensive and impractical for most systems.
- Ideally, an interface should be evaluated against a usability specification. However, it is rare for such specifications to be produced.
## Usability attributes

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Learnability</td>
<td>How long does it take a new user to become productive with the system?</td>
</tr>
<tr>
<td>Speed of operation</td>
<td>How well does the system response match the user’s work practice?</td>
</tr>
<tr>
<td>Robustness</td>
<td>How tolerant is the system of user error?</td>
</tr>
<tr>
<td>Recoverability</td>
<td>How good is the system at recovering from user errors?</td>
</tr>
<tr>
<td>Adaptability</td>
<td>How closely is the system tied to a single model of work?</td>
</tr>
</tbody>
</table>
Simple evaluation techniques

- Questionnaires for user feedback
- Video recording of system use and subsequent tape evaluation.
- Instrumentation of code to collect information about facility use and user errors.
- The provision of a grip button for on-line user feedback.
Key points

- Interface design should be user-centred. An interface should be logical and consistent and help users recover from errors.
- Interaction styles include direct manipulation, menu systems, form fill-in, command languages, and natural language.
- Graphical displays should be used to present trends and approximate values. Digital displays when precision is required.
- Colour should be used sparingly and consistently.
Key points

- Systems should provide on-line help. This should include “help, I’m in trouble” and “help, I want information”
- Error messages should be positive rather than negative.
- A range of different types of user documents should be provided
- Ideally, a user interface should be evaluated against a usability specification